



[KARJONO]

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PORTFOLIO: <https://www.dbugstudio.com/>

SUMMARY

Bachelor of information technology at Budiluhur University with extensive knowledge and experience in Presentation Design, Web Developing base on Wordpress, strong analytical skills, and ability to perform well in multitasking environments.

WORK EXPERIENCES

MUGF

PowerPoint Specialist

October 2023 – October 2024

- **Creating and Delivering Presentation Materials**

I'm responsible for designing high-quality presentations for MUGF Bank, ensuring that each one reflects the company's brand and values. My goal is to make complex information easy to understand, combining visuals and data in a way that's both engaging and clear.

- **Keeping Brand Consistency Across All Designs**

I make sure that all presentation materials align with MUGF's brand guidelines, so every piece looks professional and consistent. This means sticking to the company's visual standards so that the presentations always have a polished, cohesive look.

- **Collaboration with Cross-Functional Teams**

I work closely with teams like marketing and communications to develop presentation strategies that support our business goals. By coordinating with these teams, I can seamlessly integrate visuals and content, making each project as effective and streamlined as possible..

- **Designing for Other Publications (Magazines, Guides, and Banners)**

In addition to presentations, I also create designs for publications like magazines, guides, and banners based on client needs. I use PowerPoint as my main tool to create layouts that are both visually attractive and functional.

- **Visual Design for Website Articles**

I design graphics for the company's website articles to make the reading experience more engaging. My designs match the theme and message of each article, while also following the company's style guidelines.

- **Design for Email Invitations**

I also design email invitations in PowerPoint, making sure they're professional, engaging, and aligned with MUFG's brand identity. The focus is on creating visuals that grab attention and encourage recipients to respond.

PT. Virtual Property Plus

Web Developer

July 2023 – October 2023

- Create website using WordPress (Newspaper Theme)
- Designing the blog's user interface according to the reference
- Transferring the content from the old blog page to the new blog page
- Creating a subscription feature using Mailchimp
- Creating a user interface for mobile view
- Conducting link building: Generating incoming links from the existing database (SEO purpose)
- Create backlink for SEO purpose
- Redesigning the existing brochure's layout
- Content writer : Create articles using keyword that have given by SEO Division
- Article submission and optimization: Create articles, adjusting keywords, headings, meta titles, descriptions, images, etc., for search engine optimization

Bikinslide.com

Presentation and Content Designer

March 2019 – June 2023

- Collaborated with clients to understand their presentation needs and objectives
- Created visually appealing and effective presentations that aligned with client's brand identity
- Designed custom slide layouts, graphics, and animations to enhance the visual impact of presentations
- Incorporated data visualization techniques to present complex information in a clear and concise manner
- Worked closely with cross-functional teams including marketing, sales, and executive leadership to develop presentations for various purposes (sales pitches, conferences, internal meetings)
- Ensured consistent branding and design standards across all presentation materials
- Collaborated with cross-functional teams to develop and execute content strategies aligned with business goals
- Created engaging and impactful visual content for digital and print platforms, including social media graphics, infographics, presentations, and marketing collateral
- Developed and maintained brand identity guidelines to ensure consistency across all content

TOKO PRESENTASI

IT Staff

March 2017 – March 2018

- Working as a web developer in Toko Presentasi to provide website template for internal needs.
- Assisted in the management and maintenance of the organization's IT infrastructure
- Collaborated with cross-functional teams to plan and execute IT projects
- Documented IT processes and procedures for knowledge sharing and training purposes.

INTERNSHIP EXPERIENCES

CV SINERGI SELARAS

Programming

Juni 2015 – Des 2015

- Make security desktop application to secure client data

EDUCATION

Budiluhur University – Jakarta

2013– 2017

Bachelor of Information Technology, Cumulative GPA: 3.41

SKILLS

Technical: Microsoft Office (Word, Excel, PowerPoint)

Languages: Indonesian (native proficiency), English (professional working proficiency)

Personality: Analytical Skills, Multitasking, Problem Solving, Time Management.